

# Relationship between Tourism Development and Sustainable Environmental preservation

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## Abstract

In the broader sense, Tourism plays a major role in bringing the multinationals on one platform that cultivates understanding, develop good relationship and brings about love and harmony among the comity of nations. The whole world has now become a Global Village. The people's tendency is to enlighten themselves by visiting various countries, see the peoples and their living conditions, civilization, culture and mode of living. Moreover, peoples are ambitious to refresh their minds, need change of climate, weather by visiting various countries and enjoy mixing up with the variety of the universe. Since the world has become a Global Village, the peoples have strong inclination and natural tendency to become closer. The electronic media, print media and publications of books on tourism have created in the mind of the peoples to come closer and see their behavior, colour and the way of living and their country's weather conditions.

## 1 Identification of the Issue

### 1.1 The Need

Firstly, the first and the foremost problems of Tourism are the lack of safety and protection of the lives of the Tourists during visiting the intended countries. The international community and the countries have their political problems and adverse relations with different countries, which lead to enmity among them. So, some of them try to create problems and develop a sense of bad relationship by attacking the people of various nationalities. The enemies strike the tourist in order to show that the visiting tourists have been attacked by the people of visiting country thus creating bad relationship between them. (UNWTO, 2011)

Secondly, the terrorists try their level best to destabilize the countries politically by harassing the people by explosions and killing by various acts of terrorism. By creating deteriorating situation in the various countries, the terrorists try to scare the tourists from visiting the intending country showing the country is destabilized and unsafe to tourism. In view of such situation, the tourists feel unprotected and uncertain about their lives protections thus avoid visiting such country. Resultantly, this situation has negative impact on tourism.

### 1.2 Statement of Research Problem

These problems need to be addressed strongly by the governments of various countries in order to pave the way for tourists to feel that their lives are safe and protected and they are welcome by the visiting country and the environment are pleasant in all respects and they will feel honored to have world community visiting their countries. Rumors must be set aside by advertising and inviting international tourist to feel that they have will have pleasant tour of those countries. These feelings in tourists will certainly enhance tourism and will attract more and more tourists worldwide. Ultimately, those countries that provide safety and security of the lives of tourists prove to be the world of the tourist spots and are haven for the visiting the tourists.

The sector of Tourism plays a major role in developing the economy of its country. The touring spot attracts a large number of visitors the whole year. Thus it becomes the focal point in all over the countries and has respect in the comity of nations. Simultaneously, the tourists are also benefitted by refreshing themselves and knowing the culture, civilization and heritage of the visiting country. The tourists get a lot of knowledge in various aspects of their lives. They enhance their knowledge and up to date information of regarding developments and latest knowledge in various fields of education.

The tourist carry with them back to their country such information and take advantage for their children to enhance their knowledge and bring them at par with the developing and the developed countries.

At the same time, the governments concerned must pay attention to the environment of the area of visits in order these are not spoiled by the visitors. The visitors must be accorded friendly reception by the tourist companies and visitors must feel at home during their stay in the country of visit. It is the responsibility of the governments concerned to investigate and address the problems and possible reasons. (Picard) These problems must be solved in order to create pleasant atmosphere for the tourists.

### 1.3 Who Will benefit ?

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Some stakeholders are always on fast track to bring about all facilities Visa for their intended tourists and provide all required information to their agents to make timely arrangement possible and facilitate to meet the requirements and avoid any botheration and trouble for make all the arrangements on the international level. The healthy competition in the stakeholders brings about bring in the quality products placed before the tourist and they do not compromise on the quality products thus enjoying more sale and generate revenue.

### 1.4 How will you find evidence to support the client's needs?

However, poor management and ill planned arrangements will prove to be disastrous in tourism and the tourists will lose their interest to visit the degrading situation of tourism in that country. Hence, the tourism sector will lose its attraction and will be at the disadvantage of the country's revenue in the tourism sector.

The competition leads to the display of quality products at the gift shops and this will support the client's needs and requirements. The varieties of the products and services provided to clients will receive due attention and attraction and will satisfy the client and produce tendency of purchase of the products and avail the services. (UNESCO INTERNATIONAL SCIENCE, VOL. XXV, No. 1, 2000)

## 2 Literature Review

The research study was arranged on Tourism, culture and development. In view of the study, it has come to light that tourism received much attention of the world in the history of humanity in the planet and people of multinational travelled a lot to various countries to visit the places of attraction and the countries also focused to development of this section to generate a lot of revenue and provide multinational to come closer and try know and develop good relationship among the multinational community. This creates love and affiliation among the people of the world in general.

Politicians, NGOs, social workers, government institutions and ordinary people played their role in developing tourism and bringing the people of the whole on the Global Village platform. Tourism played a tremendous role in bringing peace in the world. Tourism created long-lasting effect on culture and civilization of international inhabitants. This has developed preservation of culture and heritage and this has solved the complicated relation between culture and heritage among the international inhabitants. Now the tourism has positive effects both on culture and heritage proved for their development.

Cultural and heritage proved to be the attraction of the tourist and they closely watch with interest and get knowledge out of them. The sustainability of the development of tourism leads to the culture and civilization of inhabitants improve the living condition of the people and reduce poverty among the people. The objectives of tourism are the implementation of tourism policies and its policies in general. This creates peace in the minds of men and women. ([www.cabi.org](http://www.cabi.org))

Tourism has both negative and positive impact on the communities, where businesses benefit from it the resident's associate negative impacts of it; these include congestion, overcrowding higher prices. Even where the industry has accepted it as necessary component it is still faced with a lot of resentment. The government should ensure that the communities who are directly involved in tourist sites or are affected by it should be a part of the development or sustainable community or group. It should be ensured that these residents form a community or group which participates and ensures the maintenance of these sites and they should be given incentives and appreciation

to develop the tourists which is an essential part of the industry. The benefits of tourism should be stated and reiterated to these communities and they should be made an active part of the development of these sites. This would ensure a strong community formation and lessen the resentment amongst people/residents. This would be a unique way to develop and enhance the tourism product.

(Developing Paradise: Tourism, the Local Community, and Nature in Las Terrenas, Dominican)

Tourism brings about peace and harmony on the international level and brings the national closer and closer. The people know each other and understand and benefit from views of the visiting countries. They get the information about their heritage, living standard, level of education, infrastructure and the pace of development in various fields. The tourists carry back with them to their countries and take advantage of them as far as possible. In general, the tourism plays manifold roles in the comity of nations and brings them on one plate form in all aspects of life. Therefore, it is evident that tourism addresses social, economic, and environmental problems brings about possible solution. It is evident that the tourism generate sizable revenue of tourist country and due attention is to be paid to this sector in order to bring about the stability and growth of economy.

United Nations has created in the minds of world inhabitants, the sense of becoming closer by visiting each other's country. So, this attitude refreshes the minds of the people by knowing and understanding each other. As a result, the governments of the various countries have realized the pressing need of focusing on Tourism thus paved the way for their tourists to visit the countries of their own choice leading to the benefit of the tourists of the relevant countries.

The governments of the touring countries must make ensure that ecology of touring spots must be presentable and attractive to the tourists. They must provide all facilities to the tourist who must feel comfortable and satisfied during their period of visit. The facilities of hotels, restaurants, mode communication and travel & journey within the country to the visiting spots must be worthwhile in order to keep the visiting tourists happy, satisfied and cheerful and leave a pleasant impression on their minds to visit again and recommend others to

visit the country thus increasing the country's economy and fame worldwide.

### 3 Conclusions

Rapid international change and closeness of the world community and swift movements, tourism has proved to meet the human need. Similarly tourism and travel of the people in the world has a great impact on the diversity of cultural heritage. Tourism has the importance on the cultural resources and can be utilized in reducing poverty in the people of the world. UNESCO with its diverse members in public and private fields has arranged dialogue, research and planning to alleviate poverty through journeys and tourism to achieve sustainable development in economy and reduce poverty in the world community.

The tourism industry needs understand and realize that there can be no miracle that would transform the future towards sustainability and make it more viable. The need to develop long term policies as well short term policies is essential to assure that tourism growth occurs in a socially and economically responsible way. The environment we are directing to preserve has to be a collective effort. The role of the government is as important as the role of the stakeholders. Environmental planning for tourism must be looked upon in a very critical manner by the government. Initiatives must be taken by the government in the field of sustainable tourism. Collectively, the private and the public sector must work towards the betterment of this area under concern.

### 4 Recommendations

Raising awareness regarding this issue is one of the important recommendations to be made here. It is needed that awareness is created about the fragility of the heritage sites. Preserving of these sites has always cost enormous amounts of money. Its maintenance and development requires a great deal of money and effort of the concerned individual. Educating visitors regarding this imperative point is crucial. They must respect the efforts and money spent in maintaining these sites. Also the historical artifacts for instance require a great deal of effort to be restored and maintained. It is important they understand that keeping history alive is not an easy task. For tourists/ visitors the touching of a statue or removing of a piece of mosaic may not have a significant effect but on the whole it has consequences which is only understood by

the people who put in their daily efforts to reserve it and maintain it daily, weekly, fortnightly or monthly.

Carefully managing and developing our tourism is what I called sustainable tourism. (www.ukessays.com) It requires a sensible approach and considering the continued growth of tourism the sustenance of this tourism becomes indispensable.

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